Learn Money e.V./ Germany – March 2016

Report about our activities at the Global Money Week 2016: 14.- 20.march 2016

This year we joined the umbrella of: Child & Youth Finance International. Our german partner were the nonprofit foundation rockitbiz and the Frauenbeirat of the Hypovereinsbank (HVB) Berlin, the Adolf Glassbrenner School/ 6.class and the Gelbe Villa/ creative & educationcentre in Berlin-Kreuzberg.

Our theme: „*Future skills and digital education*" we had teaching and day long-working lessons from 9th untill 18th of march with woman experts for the 25 kids (age 10-11 years old) all around start-up a business.

Each woman expert gave informations about her professional skills: start up's & tools, finance, marketing, sustainable management, digital media use, pitching etc.. Carola Ferstl, co-founder of ‚Learn Money' Germany focused on finance values, the global money week activities around the world and took time to join the creative working process to find the best start-up idea and was the finance-expert for the jury.

The Jury-event which was open for other schoolkids, the parents and was filmed and shown twice on n-tv/ telebörse the same day, including interviews with the kids and Carola Ferstl.

All kids, schoolteachers, media-experts of the gelbe villa and the skill-experts and members of the HVB Frauenbeirat Berlin were amazed every hour working together, supporting eachother to get the best results, find unique ideas, the creativity and high quality and authentic präsentations. We are sure, that this teaching days have a longterm value fort each oft the kids, no matter which profession, passion or job they will choos one day.

See also the articel: http://www.n-tv.de/wirtschaft/Carola-Ferstl-trifft-Nachwuchs-Gruender-article17264296.html?service=print

In addition: the finance-experts of the BAIN Company had a *Learn Money Day* with 3 classes/3.grade on the 4 of march at the Herman-Gmeiner School in Düsseldorf, created by Henrik Naujoks-co-founder of ‚Learn Money'.

Yours Carola Ferstl